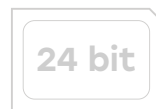




All-in-one sound demonstration unit.

MySound+ is a small form factor demonstration unit that's designed to demonstrate multiple audio products such as headphones and portable speakers through a combination of robust hardware and powerful software platform. MySound+ makes it easy for customers to listen and compare between different products, and have full product controls whether it's via our smart push buttons or a touch screen display.

Overview



Connect up to 8 audio products

24bit DAC and 8 dedicated amplifiers

Dynamic smart push buttons

Touch screen compatible

Customer line-in

Built for 24/7



Customer experience

MySound+ simplifies 'try before you buy' by allowing customers to instantly activate the product and switch between up to a total of 8 products for ease of comparison. What's more, it's easy to set up, integrate into a display and maintain. Resulting in a fast to market solution that increases sales.

Audio fidelity

At the heart of MySound+ is our HD audio board, designed and manufactured by our in house team. Featuring 8 dedicated robust and reliable power amplifiers to deliver excellent audio performance across all connected products simultaneously for an uncompromised experience at any listening volume. While the 24bit DAC delivers an unmatched audio quality.

Dynamic smart push buttons

MySound+ is compatible with Smart Push buttons that react to your customer's every press. The intelligent LED lighting flashes subtle patterns to grab attention, and then reacts to interactions, guiding the customer through their experience.

The buttons are made from high quality materials delivering durability for any retail environment. Each press has a satisfying audible feedback 'click' and light response.

Touch screen compatible

Connect a touch display and up the game by providing a whole new way to experience audio products in-store. Showcase fully interactive content with intuitive UI for richer videos, brand stories, lifestyle imagery, product information, compare charts and so much more.

**Customer line-in**

Take your demonstration one step further by allowing customers to listen to their own content. Compatible with smartphones or even a secondary source e.g. TV and store media source.

Operating system

At the core of MySound+ is our custom Operating System (OS), this defines the functionality of your display and your customers' experience. Update your existing experience or repurpose it for future TV models by simply swapping out the OS card.

Built for 24/7

Auto power up on store opening. Strong exterior, superior ventilation, auto power up on store opening, auto reset after each customer demo and a OS designed for store environments; MySound+ is ready for retail and built to last.

MyPlayer platform

Apps that are tried and tested in thousands of locations. MyPlayer is the only point of purchase platform built around "plug n play" apps that come together to create completely unique in-store experiences. Combined with cloud based services for remote content updates, maintenance and customer data we can offer a reliable package that is proven to increase sales and deliver ROI.



Connections

3.5 Audio: Connect up to 8 products

3.5 Line-in: Customer line-in

Button Board: Connections for up to 24 smart push buttons

Power: Auto power up on store opening

HDMI Output: Output visuals to an external display

Ethernet: Data analytics, online content updates,
online management

USB 2.0: Automatic offline content update





Processor Rockchip Quad-Core RK3288 processor

Memory 2GB Dual Channel DDR3

Graphics Integrated Graphics Processor
ARM® Mali™-T764 GPU

Customer line-in 3.5mm Audio - CS5340 Chip
24 bits, 101 dB, 192 kHz Stereo A/D Converter

Size and weight H: 32 mm
W: 235 mm
D: 94 mm
Weight: 600 g

Power 5.1V / 2.5A

In the box MySound+
5.1V / 2.5A International Power Adapter (1.5m)
MyPlayer OS Card



Technical

SIZE

H: 32 mm
W: 235 mm
D: 94 mm

MOUNTING

75 mm x 225 mm
(M3 or M4/ 3-5mm hole)

