



**All-in-one retail demonstration unit.**

MyMedia+ takes the core functionality of MyMedia, and extends its capabilities with the option to have up to 24 smart buttons. It's also easy to update to use on different displays, making it a flexible option that can be re-purposed future projects.

**Overview**



High performance in a small form factor

HD & UHD visual

HD audio

Dynamic smart push buttons

Touch screen compatible

Built for 24/7

Expansive IOs

**Performance in a small form factor**

MyMedia+ comes with a Quad-Core processor to power even the most demanding experiences, while the 2GB of RAM provides the flexibility needed for the varied amount of interactive content displayed instore.

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**HD & UHD visual**

Built for spectacular visuals, MyMedia+ has a powerful integrated Graphics Processing Unit (GPU) that ensures smooth high-quality media playback even for UHD video.

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**HD audio**

Built for great audio, MyMedia+ HD audio codec supports up to 24-bit/192kHz audio to ensure your product can sound its best.

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**Dynamic smart push buttons**

MyMedia+ is compatible with Smart Push buttons that react to your customer's every press. The intelligent LED lighting flashes subtle patterns to grab attention, and then reacts to interactions, guiding the customer through their experience.

The buttons are made from high quality materials delivering durability for any retail environment. Each press has a satisfying audible feedback 'click' and light response.

**Touch screen compatible**

Connect a touch display and up the game by providing a whole new way to experience products in-store. Showcase fully interactive content with intuitive UI for richer videos, brand stories, lifestyle imagery, product information, compare charts and so much more.

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**Operating system**

At the core of MyMedia+ is our custom Operating System (OS), this defines the functionality of your display and your customer experience. Updating existing experiences or repurpose it for future displays by simply swapping out the OS.

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**Built for 24/7**

Built for retail. From the strong exterior, auto power up and superior ventilation, MyMedia+ is built to last.

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**MyPlayer platform**

MyPlayer is the only point of purchase platform built around “plug n play” apps that come together to create completely unique in-store experiences. Combined with cloud based services for remote content updates, maintenance and customer data we can offer a reliable package that is proven to increase sales and deliver ROI.



## Connections

**Button Board:** Connections for up to 24 smart push buttons

**HDMI:** Output visuals to an external display. Output audio to a connected device e.g soundbar

**3.5 Audio:** Output audio to devices with standard 3.5 audio connection

**USB-A 2.0 (x4):** Automatic offline content updates. Control and provide USB audio to compatible devices. Power and charge devices

**Ethernet:** Data analytics, online content updates, online management. Network router functionality - creates a home network to demo multi-room products

**Power:** Auto power up on store opening





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**Processor** Rockchip Quad-Core RK3288 processor

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**Memory** 2GB Dual Channel DDR3

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**Graphic** Integrated Graphics Processor  
ARM® Mali™-T764 GPU

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**Size and weight** H: 32 mm  
W: 148 mm  
D: 98 mm  
Weight: 228 g

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**Audio** RTL ALC4040 CODEC - 192K/24bit

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**Power** 5.1V / 2.5A

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**In the box** MyMedia+  
5.1V / 2.5A International Power Adapter (1.5m)  
MyPlayer OS Card



Technical

SIZE

H: 32 mm  
W: 148 mm  
D: 98 mm

MOUNTING

138 mm x 80 mm  
(M3 or M4/ 3-5mm hole)

