



Next generation of customer line-in demonstration

Forget messy, unreliable cables and switch to MyBluetooth. MyBluetooth is the first product that seamlessly enables customers to enjoy a personalised music experience in store with your products.

Overview



Bluetooth customer line-in

High quality music streaming

Powerful antenna

Features a 3.5mm and a digital optical output

Works as a standalone solution

Connect to MySound range for multi-product demonstration



Experience

Interactive displays with a predefined selection of music tracks is a great way to enable customers to demo products in store. MyBluetooth enhances this experience by providing customers an easy way to connect any smartphone or tablet to stream their own music in pure, incredibly clear sound.

Hardware

Using the latest Bluetooth APTX technology from Qualcomm and integrated powerful antenna, MyBluetooth ensures rock solid, high quality music streaming even in the busiest of store environments. Incredibly low audio processing latency means customers can even stream Movies and Tv Shows without any lip syncing issues.

Integration

Featuring 2 output connections, MyBluetooth works with headphones and speakers via a 3.5mm connection and soundbars over optical.

Working modes

MyBluetooth can work as a standalone solution or can be connected to our MySound range to create the a powerful multi-product demonstration experience.





Solo mode

Simply press the included Smart Button to instantly turn on MyBluetooth and set to pairing mode. While MyBluetooth is waiting for the customer to connect the Smart Button slowly flashes.

Once connected the Smart Button turns on and the music starts flowing. Customers can use music stored on their phone or from their preferred music streaming service.

After each experience, MyBluetooth automatically turns off to free up the store air waves. Simply press the Smart button to start the next customer experience.



Multi-product mode

When attached to MySound products, customers can play their own music and select which product they'd like to stream it to - perfect for displays with multiple products.

Touch control

Enhance the experience even further using a touchscreen display with on-screen music controls, product selection, product information, accessories and so much more.



Reduction in cost

MyBluetooth is a wireless solution, reducing/eliminating maintenance costs, store visits, and costs of replacing traditional line-in cables.

Universal

There's currently no Apple Certified splitter line-in cable on the market, so when Apple updates the OS non certified cables can become unsupported. MyBluetooth uses the latest Bluetooth certified technology, supporting all models including Apple.

Clean display

Today's market requires support for 3.5, Type-C and Lightning connections, that's a lot of cables cluttering your display. MyBluetooth only requires 1 button for customer interaction.

Future proof

New devices are using less physical connections. We're already starting to see more manufactures removing the use of 3.5 audio jack. Be ready for today and future devices with MyBluetooth.



Connections

USB Connection: Power over USB. Connect to any MyPlayer product

Digital Optical: Connect to soundbars. Connect to MySoundbar+

3.5 Audio: Connect to speakers, headphones and much more. Connect to MySound+

Antenna: Bluetooth range extender





Bluetooth Qualcomm APTX

Size and weight H: 19 mm
W: 94 mm
D: 85 mm
Weight: 225 g

Power 5V USB

In the box MyBluetooth
x1 Smart Button



Technical

SIZE

H: 19 mm
W: 94 mm
D: 85 mm

Cable Length:
1400 mm

MOUNTING

75 mm x 75 mm
(M3 or M4/ 3-5mm hole)

