

All-in-one soundbar demonstration unit.

MySoundbar+ is a small yet powerful demonstration unit that's designed to showcase multiple soundbars through a combination of robust hardware and smart software platform. MySoundbar+ makes it easy for customers to listen and compare between the different products while in-store, giving them full control whether it's via our smart push buttons or a touch display.

Overview



Up to 6 soundbars

Supports the latest audio technology

Dynamic smart push buttons

Touch screen compatible

Customer line-in

Built for 24/7

**Customer experience**

MySoundbar+ simplifies 'try before you buy' by allowing customers to instantly activate the product and switch between up to a total of 6 products for ease of comparison. What's more, it's easy to set up, integrate into a display and maintain. Resulting in a fast to market solution that increases sales.

Audio fidelity

MySoundbar+ allows you to experience superior sound quality. Engineered with high spec components for cleaner audio data transmission. The 6 Toslink digital optical connections transmit the higher bandwidth signals demanded by today's market, delivering two channels of uncompressed lossless PCM audio or compressed 5.1/7.1 surround sound such as Dolby Digital or DTS Surround System.

Dynamic smart push buttons

MySoundbar+ comes with Smart Push buttons that react to your customer's every press. The intelligent LED lighting and subtle design flashes patterns to grab attention, and then reacts to interactions, guiding the customer through their experience.

The buttons are made from high quality materials delivering durability for any retail environment. Each press has a satisfying audible feedback 'click' and light response.

Touch screen compatible

Connect a touch display and up the game by providing a whole new way to experience a soundbar in-store. Showcase fully interactive content with intuitive UI for richer videos, brand stories, lifestyle imagery, product information, compare charts and so much more.



Smart control + display

MySoundbar+'s smart push buttons work in conjunction with any HDMI display. Attract footfall with punchy video content, showcase movies, sport, gaming, music and learn more via product videos.

Customer line-in

Take your demonstration one step further by allowing customers to listen to their own content. Compatible with smartphones or even a secondary source e.g. TV, store media source and Blu-ray player.



Operating system

At the core of MySoundbar+ is our custom Operating System (OS), this defines the functionality of your display and your customers' experience. Update your existing experience or repurpose it for future TV models by simply swapping out the OS card.

Built for 24/7

Strong exterior, superior ventilation, auto power up on store opening, auto reset after each customer demo and a OS designed for store environments; MySoundbar+ is ready for retail and built to last.



Connections

Digital Optical: Connect up to 6 soundbars

3.5 Line-in: Customer line-in (adapters available for Lightning and Type-C)

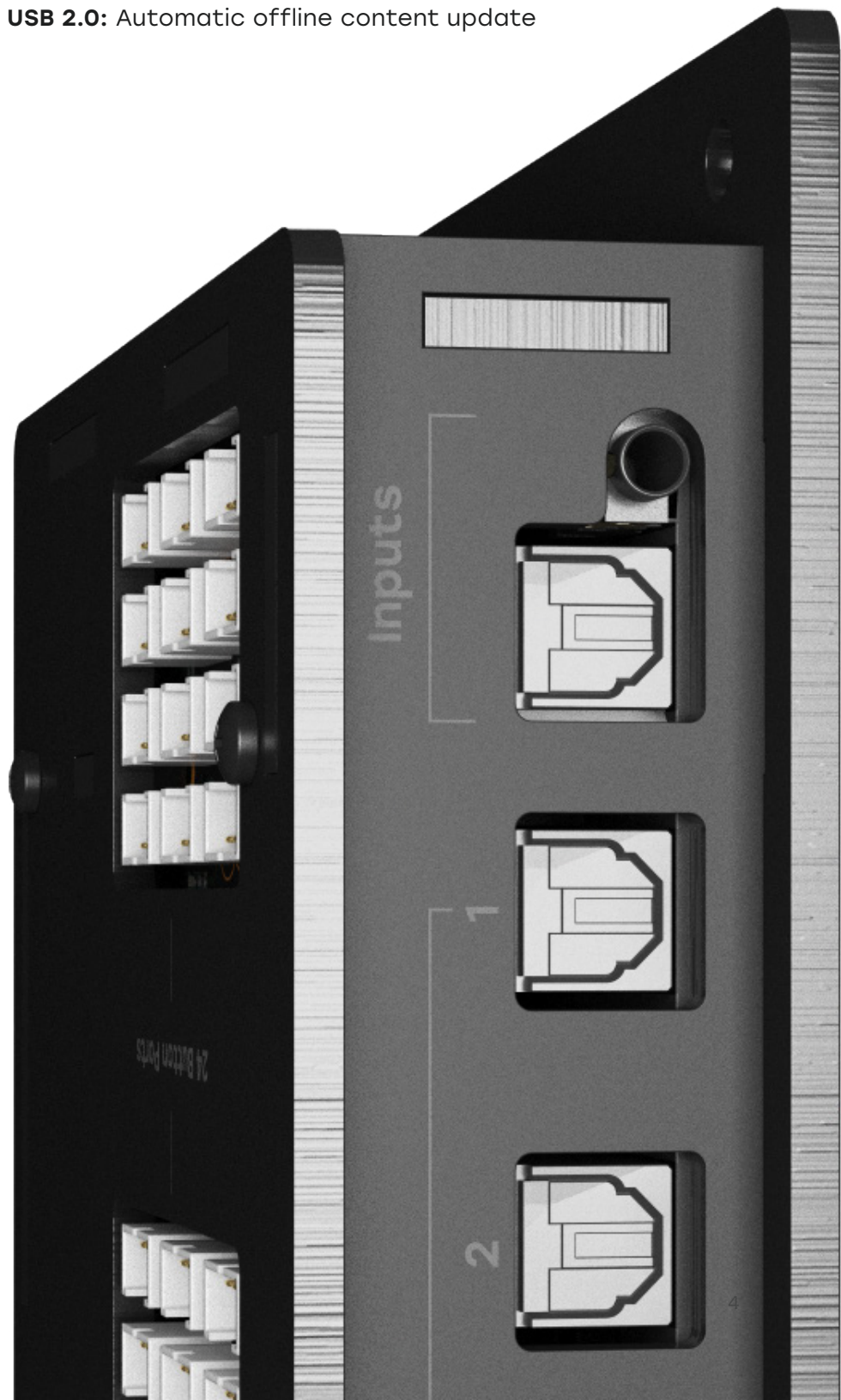
Button Board: Connections for up to 24 smart push buttons

Power: Auto power up on store opening

HDMI Output: Output visuals to an external display

Ethernet: Data analytics, online content updates, online management

USB 2.0: Automatic offline content update





Processor Rockchip Quad-Core RK3288 processor

Memory 2GB Dual Channel DDR3

Graphics Integrated Graphics Processor
ARM® Mali™-T764 GPU

Digital optical SPDIF - CS840 Chip
192 kHz

Customer line-in 3.5mm Audio - CS5340 Chip
24 bits, 101 dB, 192 kHz Stereo A/D Converter

Size and weight H: 32 mm
W: 240 mm
D: 100 mm
Weight: 400 g

Power 5.1V / 2.5A

In the box MySoundbar+
5.1V / 2.5A International Power Adapter (1.5m)
MyPlayer OS Card



Technical

SIZE

H: 32 mm
W: 240 mm
D: 100 mm

MOUNTING

75 mm x 225 mm
(M3 or M4/ 3-5mm hole)

